

# Who are UK Growth Coach?



**Growth**  
Coach

**...and how do we speed up  
your business progress?**

# Why do company owners choose to work with a business coach?



Running your own company can be a real challenge, and this becomes even more the case if you don't have the right support in place around you.

That's why in today's fast moving marketplace, more and more business owners choose to work with a professional business coach.

**In fact, in 2022, the coaching industry is one of the fastest growing globally.**

**"Luck is what happens when preparation meets opportunity"**

**Richard Branson**

Business coaches help you accelerate your progress by providing relevant education, support and personal accountability that closes the gap between your potential and your current real-world performance.

**Professional coaching can really help you change your business results, as well as your personal life...**

# How is UK Growth Coach different to other coaching firms?

## UK Growth Coaches have all run businesses

That might seem like it's an obvious pre-requisite for all business coaches, but the reality is that a lot of coaches who are in the SME marketplace have never actually owned or run their own companies.

Running a successful SME takes a different skillset, knowledge bank, and set of characteristics to those required as an employee or to those needed when working within big businesses.

They are not mutually exclusive traits, but they are quite different.

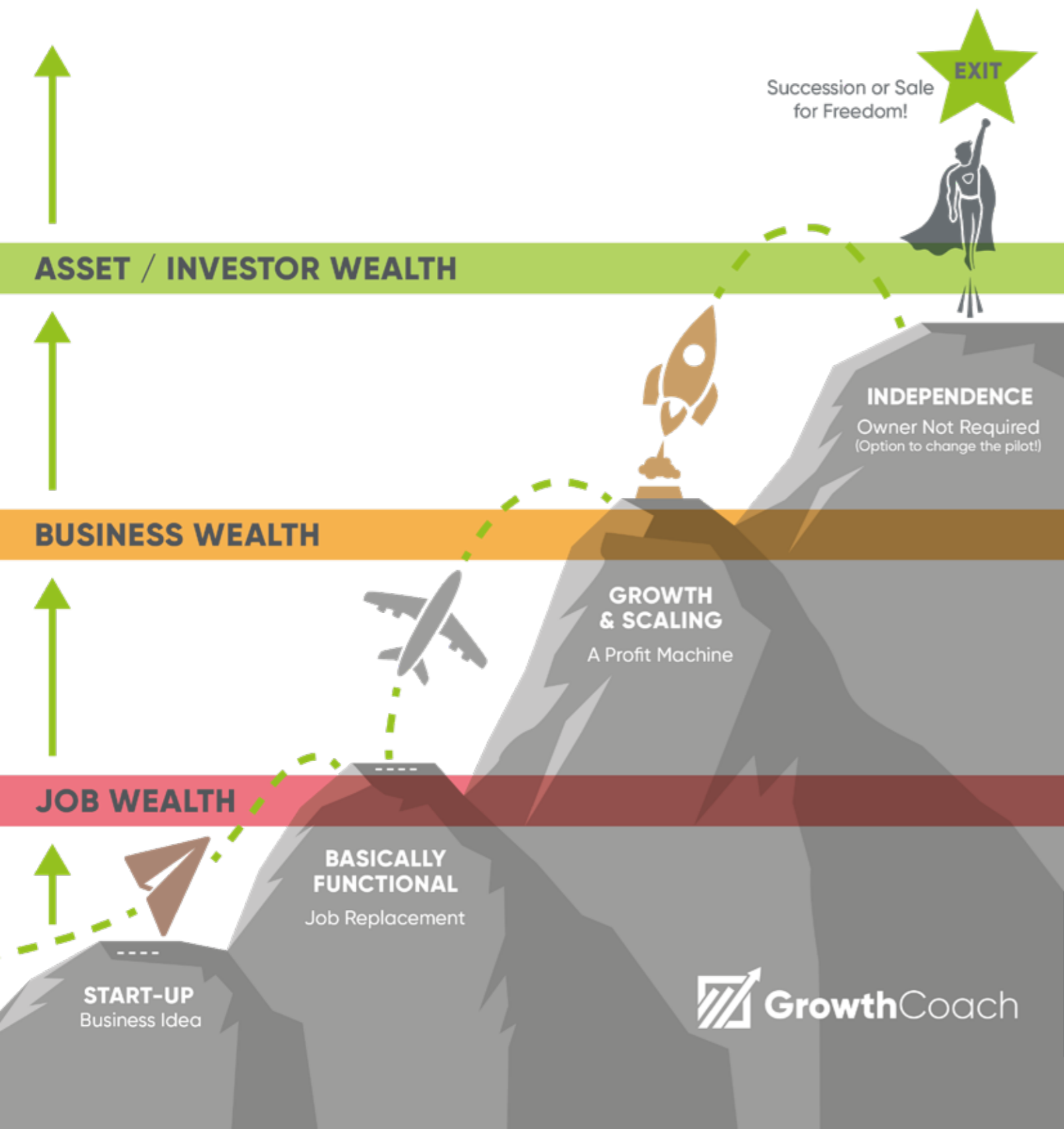
The SME environment often requires an ability to juggle multiple roles with limited team support, whilst managing far less flexible and often finite resources than are available within corporate settings.

It is our belief that for great business coaching to be delivered in the SME sector, it is helpful (although not totally essential) to have been a business owner in that setting yourself.

**"Knowledge gained through experience is far superior and many times more valuable than bookish knowledge"**

**Mahatma Gandhi**

# The 4 stages of business progression



Our 1:2:1 coaching can help you take the next big step...



## The Exit Programme

Coaching for succession, and to increase sale valuation



## The Independence Programme

Coaching to make your business less reliant on you...setting you free!



## The Growth Programme

Coaching to create a more profitable, scaling business



## The Basics Programme

Coaching to build solid foundations for future growth

Coaching for the whole journey!

# What does 1:2:1 coaching involve?

Each support programme is tailored for the business, the individual, and their objective.

Some consistent elements are found across the programmes as they follow a standard framework.

## The main 4 components are:

### 1. The North Star Meeting

This is an induction for the coach to the company and an induction for the business owner to coaching.

We teach you some core principles and help you work out what your knowledge and business gaps are.

Together with your coach, you will create a set of targeted goals for 12 to 36 months.

These are matched against our unique business framework; The Coaching Star.

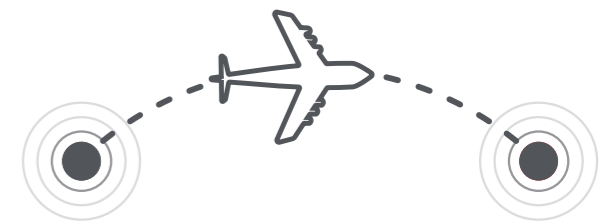


### 2. Short-Haul Action Planning

Short-Haul Action Planning events are run quarterly, in a group setting.

Along with other coaching clients, you'll get to learn the latest tips from our team of coaches.

You then set your own prioritised action plan for the coming quarter.



### 3. Regular Coaching Sessions

Your coach provides a mix of education, support and accountability.

Sessions are normally run online, but may be in person if there is a relevant need.



### 4. Profit Hunter Workshops

Online workshops designed to help business owners learn more, as well as fresh approaches and ideas

These sessions are run online, and are provided on a group basis.



All programmes have a core focus...

# The Basics Programme

## Key notes on this programme...



### Who is this programme for?

The basics programme is designed primarily for start-up and early-stage business owners.

### What is the main focus and aim?

The sessions are focused on addressing gaps in the existing business and in the owner's knowledge of how to run a company.

### How is the programme structured?

Sessions can be held either **4 weekly, fortnightly or weekly**, and the investment level reflects that decision... as does the expected rate of progress!

**Book a free 90 minute  
business review to learn more!**

**VISIT:**

[www.calendly.com/timrylatt](http://www.calendly.com/timrylatt)

[www.calendly.com/henrylaker](http://www.calendly.com/henrylaker)

# The Growth Programme

## Key notes on this programme...



### **Who is this programme for?**

The growth programme is designed for reasonably established companies, where the owners are not yet achieving all the results they want to be.

### **What is the main focus and aim?**

This programme is focused on plugging any gaps in performance, refinement of the existing business structure, team and systems, as well as planning and executing on a plan for growth.

### **How is the programme structured?**

Sessions can be held either **fortnightly or weekly**, and the investment level reflects that decision... as does the expected rate of progress!

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# The Independence Programme

## Key notes on this programme...



### **Who is this programme for?**

The independence programme is designed for businesses that want to reduce reliance upon the owners.

### **What is the main focus and aim?**

The focus is on the development of substantial systems, creation or development of managerial and leadership teams and structure, and / or the implementation of relevant technological solutions.

### **How is the programme structured?**

The extended length **fortnightly or weekly** coaching sessions on this programme allow for more detail to be covered.

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# The Exit Programme



## Key notes on this programme...



### Who is this programme for?

The exit programme is designed for business owners and companies that are looking to exit or sell their company in the relatively near future.



### What is the main focus and aim?

The focus here is on strategic advice for factors that can boost business valuation, and / or preparatory planning for sale or succession.



### How is the programme structured?

The sessions are held **fortnightly or weekly**, and the short-haul planning events (focused on valuation or succession criteria only) are delivered 1:2:1 also.

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# What do clients say about working with us?

## "Given me confidence to improve my business"

"I've been working with Tim after a glowing recommendation from another colleague and he has surpassed my expectations.

I had been skeptical about how Tim could help a business like mine but quickly realised why he came so highly recommended.

Tim's business insight and unique way of simplifying complex problems and task has already made a positive impact and has given me the confidence to improve my business further.

I would certainly recommend Tim to any business owner especially during these challenging times."

**Michael Hughes**  
MH Developments



## "We made real progress"

"Before working with a coach, I would say the business was just bumping along. We looked at the figures in a way I'd never looked at them before. It's been really good working with a coach I found that it's improved my self-confidence and my decision-making and it's definitely improved the business and built it to a point where it was saleable. We doubled the numbers of new customers per year from 150 to 300! I experienced a huge difference in my business with the systematisation of the processes, some of which were in a non-existent state beforehand. The business is sold, I've exited, and I now have my life balance where it needs to be. To anyone thinking of working with Growth Coach, I would say you've got nothing to lose and everything to gain!"

**Nadine Clark**  
Kelsey Plant Hire



# Get in touch today!

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